



## **Albuquerque Council for International Visitors**

### **Notes from January 24, 2012, Brainstorming Session with area International Organizations and Interested Individuals**

**Purpose of Meeting: Build on the energy and ideas from the October Summit to promote increased cooperation and communications to help Albuquerque be more engaged internationally. Summit partner representatives and all ACIV members were invited.**

Refreshments were served and some time allowed for networking. Thirty Three people participated and there was much energy in the room. Carol Yarnall facilitated and Karen Schafer took detailed notes. See attachment 1 for names of attendees.

Following discussion and inputs from each organization or individual (see page 2), the following common themes were identified:

- Communication – sharing information between organizations
- Collaboration is welcomed by all
- All would like to increase membership
- Attract younger people (this includes the 40+ age group)
- International activities and organizations need more visibility in the community
- Suggestions for visibility
  - Public Service Announcement radio spots
  - Business Outlook section in the ABQ Journal.
  - Service clubs: Rotary and others
  - Paid Advertising
  - ABQ The Magazine to attract young professionals.
  - Chamber meet and greets; networking
  - Newcomers Club
  - School Newspapers, e.g. Lobo

#### **Agreed Upon Action Steps**

- ACIV will prepare summary of June 24 session and send to participants (this paper is the summary)

- All agreed to gather and disseminate information on the activities of each organization to allow better cross attendance/participation as appropriate.
- Method of dissemination: Identify One Contact/Point Person from each organization to receive other organizations' upcoming programs information; This Point Person can determine whether or not to send out to the rest of their organization's membership.
- Each organization will send their organization's Point Person/contact information to [aciv@juno.com](mailto:aciv@juno.com) and ACIV will send the consolidated list to all other organizations.
- As soon as the consolidated list is sent to all organizations, contacts will begin sending notices to all as appropriate
- Set a time for a second, smaller meeting, with one/two persons from each organization to determine additional action steps. ACIV, Carol Yarnall will take charge of arranging such a meeting in the March time frame

### General Comments

- Groups should take advantage of Facebook and other social media
- Each group should know who is the target—travelers, language department, international students, etc.
- We should consider a joint event during the year to attract greater visibility – joint invitation to Senator Udall for summer appearance was suggested
- Individual members have responsibility to invite people they know to get involved
- Involve Peace Corps returnees, off to help them in transition back from their country to NM
- Get to know the international offices of the Mayor of Albuquerque and the Mayor of Santa Fe
- Contact the seven honorary counsels in New Mexico (Japanese counsel Begay attended and suggested this)
- Ways to attract younger people
  - Social media
  - What's in it for them-why should they want to belong-you need to convince them
  - Know your 30 second elevator speech
  - Use school newspapers
  - Travel is attractive to them

**The bullet points that follow contain comments from each individual representative or organization.**

### Albuquerque Sister Cities:

- Similar mission to ACIV
- Founded by President Dwight David Eisenhower after World War II
- Connected to city govt., with 9 sister cities

- City government is supportive of the organization; Sister City agreements are always city to city and involve the Mayor or other city official
- Receptions: 4 times annually; objective: events that are fun for members
- Need to raise profile; also need to attract younger members

### **Albuquerque Committee on Foreign Relations (ACFR)**

- Education with Speakers' Program
- Part of a National organization – national helps with speakers
- High level diplomatic and govt. speakers monthly
- Share concern about aging members and need for visibility
- UNM students participate through Albuquerque International Association (AIA)

### **Friendship Force International:**

- Albuquerque chapter received the first charter for the organization
- Exchanges with countries and states
- Monthly luncheons with speakers
- Outbound with Australia in Jan. 2011; northern Germany in Oct; Nepal and Bhutan in Feb. 2012.
- Group from Peru coming in August.

### **Santa Fe World Affairs Forum:**

- Education is mission.
- Founded 10 years ago, has 40 members by invitation only, though may rethink that policy
- Hold small group discussions with govt. and diplomatic officials.
- Hold seminar each spring for one or two days; seminar is open to the public
  - 2011: Concentrated on Yemen, which proved fortuitous
  - Did one on Russia and Russian art
  - April 16, 17, 2012 will present seminar "World in Ferment" with Occupy, Arab Spring, etc. It will be open to the public
    - Would be happy to have Community Partners for Seminar

### **Hispano Chamber of Commerce**

- Formed 30 years ago, with 1400 members is the nation's largest Hispano Chamber
- Serves small businesses
- Has an active convention and visitors bureau within chamber
- International Committee with Action Plan
  - Determine Needs
  - Attention on Latin America and Mexico
  - International trade development is a long process
  - Education: Seminars, meetings, and others
  - Recent visit from group from Taiwan

- Trade and tourism trips: March trip to Peru

### **New Mexico National Guard:**

- In 1993 the DOD and the National Guard started SPS (State Partnership Program)
- NM is a partner with Costa Rica, which does not have a military
  - A tool to answer needs of the country
  - Personnel exchanges
  - Institutional development and training
  - Possible opportunities for civilian engagement
- Emphasis on security

### **UNM Office of Intl Program and Studies; NM Fulbright Assoc.:**

- Intl program is growing; New UNM President and new Provost are both interested in Intl activities; good future prospects.
- Dr. Natasha Kolchevska is Associate Provost for International Initiatives and could not attend this meeting due to a conflict, but is very interested in partnering. ACIV, Karen Schafer is meeting with her soon.
- UNM has 1,100 international students.
- Sends 600 students annually on foreign Study Abroad programs.
- Has intensive English language program.
- Fulbright sends students and professors abroad for up to one year
  - Welcomes students and professors to US
  - Reaching out to other parts of NM, especially the southern areas, to include in Fulbright activities

### **Central New Mexico Community College:**

- Provides Service Learning Opportunities with 125 nonprofits in ABQ
- Goals of Service Learning program
  - Academic
  - Service
  - Reflection
  - Civic Responsibility
- 40% stay on as volunteers with their service agency
- Service is instilled in students
- Service Learning provide resume building opportunities
- High school students are also required to undertake service opportunities

### **Zane Maroney, Casa de Salud**

- South Valley Health clinic with wide range of services
- Working with group in Cuba on home-based health care model
- Doctors at clinic work with traditional and non-traditional medicine.

- Now raising \$\$ for new wing at center

### **Personal**

- Has visited Australia, Latin America; has participated in international studies.
  - Medical Student, plans to apply for medical school
- In recruiting youth, remember that participation in your organization is a good resume builder
- Students want to travel with a purpose
- Zane has List serve with about 40 student members; would be happy to communicate with them
- Wants to find ways to get aid to 3<sup>rd</sup>-world countries.

### **Honorary Consul of Japan:**

- Works with Japanese nationals
- Works to improve relations between state of NM and Japan
- Works on federal level
- Medical program, emergency medicine
- Military relations, and training
- Works with Mexican Consul in ABQ.
- Education with APS. ABQ schools responded to 2011 Japanese earthquake and tsunami

Attendees, January 24

Name	Organization (s)
Carol Yarnall	ACIV
Bill Yarnall	ACIV
Mel Bork	ACIV/FFI
Karen Schafer	ACIV
Delbert Schafer	ACIV
Martha Meister	FFI
David Meister	FFI
Jim Genasci	FFI/ACIV/AIA/ASCF
Jean Genasci	FFI/ACIV/AIA/ASCF
Norma Hibbs	ACIV/FFI
Anna Marie Peterson	ACIV/FFI
Lorraine Ell	ACFR
David Begay	Japan Consulate/ACIV
Howard Seltzer	ACIV
Marsha Seltzer	ACIV
Richard Buckler	ASCF
Jim Giachino	ACIV
Cheryl Rofer	Santa Fe WAF
Judy Love	ACIV
Susan McGuire	ACFR
Bob McGuire	ACFR
Adam Trujillo	AHCC
Lynn Simson	ACIV
Marilyn Tyler	ACIV
Mario Chaparro	NM National Guard
Sharon Gordon-Moffett	ACIV/CNM
David His	ACIV
Marcia Secord	ACIV
Berta Wagstaff	ACIV/FFI/ASCF
Susan Severt	ACIV/FFI/ASCF
Karen McEuen	ACIV
Dee Trester	ACIV
Nadine Pachanian	ACIV